

University of Pretoria Yearbook 2019

Strategic leadership 852 (GIJ 852)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	15.00
Programmes	MPhil Corporate Strategy (Coursework)
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1

Module content

In this module, students will be introduced to models and principles of leadership. They will examine case studies where leaders have effectively and ineffectively utilised leadership principles in launching and growing a new business. This module builds on the concepts of Personal Leadership. The curriculum content requires students to know and understand the current “body-of -knowledge” of Leadership as well as the broad principles and practices associated with the subject of Leadership.

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